# Knowledge, Attitude and Practices Regarding Infant and Young Child Feeding among Lactating Mothers from Rural Areas of Nanded, Maharashtra

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Undernutrition is a major cause of disability preventing children from reaching their full development potential due to various reasons like poor infant and child nutrition, suboptimal caregiver-child interaction. Assessment through infant and young child feeding practices (IYCF) based on breastfeeding practices recommended by WHO is of utmost importance as they directly influence child growth. Thus the aim of the study was to assess the knowledge, attitude and practice of infant and child feeding among lactating mothers from rural areas of Nanded, Maharashtra. A cross-sectional study was conducted among 141 mothers and their children aged less than 2 years across 4 Anganwadi centres using structured interviews and systematic random sampling. The purpose of the study was explained and informed consent was obtained on voluntary basis. A total of 90.1% of the women knew WHO recommendation on breast milk to be the first feed that should be consumed by the child after birth and complementary feeding to be initiated after 6 months. Majority of mothers (90%) had a positive attitude about breast-feeding their child on demand but almost a quarter of them (24.8%) had a lesser positive attitude. 79.4% children were breast-fed within an hour of their birth and 87.2% of children were exclusively breast-fed for the first six months of life. A quarter (25%) of women had good IYCF practices. It was observed that although women were aware of the IYCF and its importance, there were barriers to put it to practice. Hence, need further development towards behaviour change communications intervention strategies to bridge the gap between what is known and what is practiced through community health workers.

Keywords: Attitude; IYCF; Infant; Knowledge Practises.

Infant and Young Child feeding (IYCF) practices are the practices which focus on early initiation of breast feeding (within one hour after birth), exclusive breast-feeding for the first 6 months (180 days), introduction of home-made energy dense complementary feeds only after 6 months, continued breast-feeding for at least 2 years, use of World Health Organization (WHO) growth charts for monitoring growth of child and

communication of mother with the child during feeding. Appropriate Infant and Young Child Feeding (IYCF) practices are essential for optimal growth, cognitive development, and overall well-being in early vulnerable years of life<sup>1–3</sup>.

Growth stunting and severe muscle mass wasting together are responsible for 2.2 million deaths<sup>4</sup>. An estimated 32%, or 186 million, child below two years of age in developing countries are



stunted and about 10% or 55 million have muscle mass wasting. The new NFHS-4 data for 15 states including Maharashtra showed that 37% of children under age of five in these states are stunted, a fall of just five percentage points occurred in a decade. There are 200 million children under the age of 2 who fail to reach their cognitive developmental potential due to various reasons like poor infant and child nutrition and suboptimal caregiver—child interactions<sup>5</sup>. This supports that following correct feeding practices is not only beneficial for the child's nutritional status, but also his developmental skills<sup>6</sup>.

Unless massive improvements in child nutrition are made, it will be difficult to achieve millennium development goals which state eradication of extreme poverty and hunger and reduction in child mortality<sup>7</sup>. The 2008 Lancet Nutrition Series on maternal and child malnutrition also covered the importance of optimal IYCF on child survival 4. There have been various studies demonstrating the association of IYCF practices and reduction in maternal mortality rate, infant mortality rate and related morbidities<sup>8–13</sup>

Knowledge, attitudes and practices associated with infant and young child feeding forms an essential first step for an intervention program designed to bring about positive behavioural change in infant health along with the assessment of infant feeding indicators by WHO<sup>14,15</sup>. IYCF practices including, breast-feeding are a direct factor influencing child survival, growth, development, intellect and sustenance<sup>16</sup>. Hence, their assessment is of utmost importance. The lack of evidence especially in Nanded district, on simple indicators of appropriate feeding practices in children aged 0-2 years has hampered progress in measuring and improving feeding practices thereby limiting improvements in infant and young child nutritional outcomes<sup>17</sup>

# MATERIALS AND METHODS

# **Study Locale**

The study was conducted in the rural areas of Nanded District: Vishnupuri, Kalhal, Markand, Kaleshwar and Khupsarwadi. The data collection was performed in the recognized Anganwadi Centres of these villages. Here, occupations of women were limited to doing household chores

at others houses like washing utensils, clothes, cleaning and dusting, etc., one of the participant had just started a small business from home of selling western tops and Indian kurtis, and about 2-3 were nurses in a Government Hospital nearby. The five areas were approximately 2-3 miles apart.

# Sample Size

The data was collected for a sample size of n=141, calculated using formula  $[n=[[Z\ [1-a/2]2]\ X\ p\ X\ [1-p]]/d2]$  with 38% as the prevalence of undernutrition in Maharashtra, 95% confidence level and 8% degree of desired precision.

#### **Data Collection Procedures**

The data collection was conducted in a classroom at an Anganwadi center at Vishnupuri, Kalhal, Markand, Kaleshwar and Khupsarwadi. Instructions were given to the Anganwadi workers to help conduct the data collection process by calling women and children to the Anganwadi center on a given date and time. Objectives of the study were explained and those who voluntarily agreed to participate were taken through the consent processes. Possible benefits and/or risks of participating in the study were explained. Data was collected via interview method using structured questionnaires following completed consent forms.

# **Inclusion Criteria**

Mothers of disease-free children in the age group of 0-2 years of age were included in the study.

#### Exclusion Criteria

Mothers of children above the age group of 0-2 years, or children suffering from any abnormal genetic condition or metabolic syndrome were excluded from the study.

#### **Data Collection Tools**

The data was collected using three forms:-

#### Form A- Socio Demographic Data

This questionnaire had two sections, part one was information about the mother. It included her name, current age, age at last pregnancy and number of children she had conceived in the past including the current child. Part two contained information about the child. It included child's name, age and parity.

# Form B- KAP Questionnaire

This questionnaire was adapted from the standardized questionnaire of Food and Agriculture Organization FAO.

This questionnaire was used to assess

knowledge, attitude and practices of women towards Infant and Young Child Feeding Practices. It was adapted from KAP Questionnaire by WHO on Infant and Young Child Feeding Practice. The questionnaire was divided into three parts: Knowledge, Attitude and Practice. Part one included questions about knowledge on exclusive breast feeding- its meaning, reasons, advantages to the mother and child, duration of breast feeding, frequency of feeding and reasons for initiating complementary feeds after six months. The second part included questions on attitude of mothers towards exclusive breast feeding and difficulty in feeding management. In addition, questions about attitudes of mothers towards expressing, storing and feeding the same milk to the child were also included. The last part included questions on practices such as type of food consumed by the child before 6 months, inclusion of complementary foods after 6 months. Upon completion the end, knowledge and practice score of participants was also calculated. For knowledge score, a scoring out of 11 was done. Score of 9-11 was considered as excellent, 7-8 as good and <7 as poor. Similarly, for practices, scoring out of 3 was done, 1 being poor, 2 being good and 3 being excellent.

# Form C-IYCF Indicator Questionnaire

This questionnaire was adapted from the standardized questionnaire of WHO, 2010.

There are eight feeding indicators set by WHO and United Nations International Childrens Emergency Fund (UNICEF) for assessing

compliance of population to Infant and Young Child Feeding Practices. These indicators are close ended questions with three options of "yes", "no", and "don't know". These indicators are initiation of breast-feeding within one hour of birth, exclusive breast-feeding for 6 months, continued breast-feeding for 2 years, initiation of complementary feeds after 6 months, minimum meal frequency, minimum meal diversity, minimum acceptable diet and consumption of iron rich foods. These questions were included in the questionnaire. For IYCF indicators, a scoring system was established. A score of 7-8 was considered as excellent, 4-6 as good and <4 as poor.

#### **Ethical Considerations**

Institutional Research Committee, Symbiosis School of Biological Science in September 2018 and Institutional Ethics Committee of Symbiosis International (Deemed University) in January 2019, approved the research proposal. Before commencement of data collection in the month of December, permission for collecting the data from Anganwadi centres was granted by the supervisor and those who voluntarily agreed to participate.

# **RESULTS**

# **Socio-Demographic Characteristics**

Majority (62.4%) of mothers were in the age group of 21-29 years. Half of the mothers (51.1%) had pre-pregnancy age of < 21 years with

Parameter	Categories	Frequency (n)	Percentage (%)
Age of Mother	<u>≤</u> 21	37	26.2
	21-29	88	62.4
	≥30	16	11.3
Pre-pregnancy age (years)	) ≤21	72	51.1
	21-29	65	46.1
	≥30	4	2.8
	0-6months	40	28.4
	6-12 months	33	23.4
	12-18months	42	29.8
	19-24months	26	18.4
Gender	Male	76	53.9
	Female	65	46.1
Parity	1	50	35.5
	2	64	45.4
	>3	27	19.1

Table 1. Maternal and child socio-demographic data

Table 2. Knowledge of mother towards IYCF practices

Variable	Frequency (n	Percentage (%)
Feed after birth		
Breast milk	127	90.1
Other	13	9.2
Don't know	1	0.7
Exclusive breast-feeding means		
Infants gets only breastmilk and no other liquids or foods	124	87.9
Other	1	0.7
Don't know	16	11.3
Knowledge of exclusive breast-feeding	104	07.0
Yes	124	87.9
No Pariod of broast fooding	17	12.1
Period of breast feeding From birth to 6 months	129	91.5
Other	3	2.1
Oner Don't know	9	6.4
Initiation of complementary feeds	,	0.4
At 6 months	127	90.1
Other	8	5.7
Don't know	6	4.3
Reason for exclusive breast-feeding	v	1.5
Provides all the nutrients and liquids a baby needs in its first six months	75	53.2
Baby cannot digest other foods	6	4.3
Other	13	9.2
Don't know	40	28.4
Decreased appetite	7	5.0
Number of times breast-feeding		
On demand	81	57.4
Other	10	7.1
Don't know	8	5.7
After every 2 hours	42	29.4
Benefits of exclusive breast-feeding to child		
Health and development	69	48.9
Protection from diarrhoea and other infections	12	8.5
Protection against obesity and chronic diseases in adulthood		
Other	15	10.6
Don't know	45	31.9
Benefits of exclusive breast-feeding to mother	•	1 1
Delays fertility	2	1.4
Helps lose the weight gained during pregnancy	6	4.3
Lowers risk of cancer (breast and ovarian)	1	0.7
Lowers risk of losing blood after giving birth	3	2.1
Improves the relationship between the mother and baby	2	1.4
Other Don't know	16 111	11.3 78.7
	111	76.7
Remedies for low breast milk Manually expressing breastmilk	8	5.7
Having diversified nutritious diet	100	70.9
Drink enough liquids during the day	5	3.5
Other	16	11.3
Oner Don't know	11	7.8
Medicines	1	0.7
Reasons for initiating complementary feeds	1	0.7
Cannot supply all the nutrients needed for growth after 6 months of age	30	21.3
Other	9	6.4
Don't know	57	40.4

46.1% of them being in the age group of 21-29 years. Maximum (29.8%) children participating in the study belonged to the age group of 12-18 months followed by 28.4% in 0-6 months and 18.4% from age group of 19-24 months. It was seen that 53.6% were male children and the remaining 46.4% were female. Parity i.e number of children borne by the mother was two at its maximum (45.4%) and three or more than three at minimum (19.1%). (Table 1)

# **Knowledge of Respondents about IYCF Practices**

Majority (90.1%) of participants realised that breast milk was the first feed that should be consumed by the child after birth. 87.9% of the women knew the meaning of breast-feeding. 87.9% women knew that exclusive breast-feeding means that an infant should receive only breast milk up to 6 months of life. 90.1% of participants realised that the children should be initiated with complementary feeding after 6 months. When asked the reason for exclusively breast-feeding their child for the first 6 months, 53.2% reported that it provides all the nutrients a baby needs for growth during the first six months while 28.4% women did not know the reasoning behind this practice. The frequency with which a child should

be fed was perceived as 'on demand' by 57.4% women and 29.4% thought the infant should be fed after every 2 hours. 48.9% women reported that the child becomes healthy as a benefit behind exclusive breast-feeding while 31.9% mothers did not mention the reason. 78.7% mothers did not know the benefits of exclusive breast-feeding to the health of the mother. When asked about remedies for increasing breast milk, 70.9% mothers reported that the milk is improved if a mother consumes a nutritionally diverse diet. 40.4% mothers did not mention the reason for initiating complementary feeds after 6 months. (Table 2)

# Attitude of Respondents towards IYCF Practices

The majority of participants reported that breastfeeding is good for the health of child, but a few (5%) were ambivalent. Approximately 80% reported that breast-feeding their baby is not difficult. However, 17% felt that it is difficult. Majority of mothers (90%) had a positive attitude i.e they agreed to breast-feed their child on demand but a huge portion of them (24.8%) thought of it to be less positive. Despite positive reports of breastfeeding shared by the participants, only 5.7% of the mothers felt confident when they actually breastfed their child and a majority of them did not have the clarity on the same. Interestingly, even

Variable	Frequency (n)	Percentage (%)
Breast feeding is good		
Very good	133	94.3
Not sure	7	5.0
Not good	1	0.7
Breast feeding is difficult		
Very difficult	24	17.0
Somewhat difficult	5	3.5
Not difficult	112	79.4
Breast feeding on demand is good		
Very good	90	63.8
Not sure	16	11.3
Not good	35	24.8
Ability to breast feed		
Able to breastfeed	8	5.7
Not sure	122	86.5
Unable to breastfeed	11	7.8
Ability towards expressing and storing breast	milk	
Able to express and store breastmilk	6	4.3
Not sure	43	30.5
Unable to express and store breastmilk	92	65.2

**Table 3.** Attitude of mother towards IYCF practices

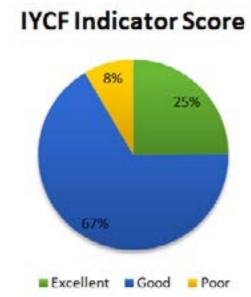


Fig. 1. WHO based IYCF indicator Score

though the majority of the mothers indicated that breastfeeding was healthy for their infant, 92% of the cohort reported being unsure of procedures related to expressing and storing breastmilk, with only 6% indicating a level of confidence (Table 3) IYCF Practices

A total of 79.4% children were breast-fed within an hour of their birth and 20.6% were not. 87.2% of children were exclusively breast-fed for the first six months of life and 41.1% children were continually breastfed for 2 years. 92.2% children started with complementary feeds after 6 months. 69.1% children had minimally diverse meals which included 4 or more than 4 food groups every day. 34.8% c 6-8 months infants were breastfed at least 2 times/day, 40.4% children of age 9-23 were breastfed at least 3 times/day, 7.8% children who were not breastfed and were fed solid food at least 4 times/day, 17% children were fed fewer number

**Table 4.** IYCF Practices

Variable	Frequency (n)	Percentage (%)
Breast feeding within one hour		
Yes	112	79.4
No	29	20.6
Exclusive breast feeding for first 6 months		
Yes	123	87.2
No	18	12.8
Continued breast feeding for 2 years		
Yes	58	41.1
No	66	46.8
Don't know	17	12.1
Initiation of complementary feeds after 6 months		
Yes	130	92.2
No	9	6.4
Don't know	2	1.4
Minimum diet diversity (e"4)		
Yes	96	69.1
No	45	31.9
Minimum meal frequency of complementary food	S	
2 times for breastfed infants 6–8 months	49	34.8
3 times for breastfed children 9–23 months	57	40.4
4 times for non-breastfed children 6–23 months	11	7.8
No	24	17.0
Minimum acceptable diet		
Yes	85	60.3
No	56	39.7
Consumption of iron-rich foods		
Yes	51	36.2
No	64	45.4
Don't know	26	18.4

of times than those mentioned above. 60.3% children had minimal acceptable diet and 39.7% did not. Minimal acceptable diet was calculated by the researcher based on minimum meal frequency and minimum diet diversity of the participant. If a child does not fulfil either of those criteria, he/she was not considered to have a minimal acceptable diet. Nutritional analysis revealed that 36.2% children consumed iron-rich foods, 45.4% did not and 18.4% mothers were not sure about the same. (Table 4)

There are eight core indicators set prescribed by WHO and UNICEF for assessing the correctness of feeding infant and young children. The above figure demonstrates the scores of mothers of children in the age group of 0-2 years. A quarter of women had an "excellent" IYCF indicator score meaning a score of more than 7 out of 8, 67% have "good" scores, meaning a score of more than 4 and mere 8% show "poor" scores with a score of less than 4. (Figure 1)

# DISCUSSION

Overall it was observed that mothers had good knowledge about IYCF practices. It was reported in one study that 59.1% mothers knew about duration of exclusive breastfeeding (EBF) and 50.2% knew the benefits of EBF to the child. In the same study, 62.1% mothers knew about duration of breast-feeding, 52.8% knew the frequency with which breastmilk should be given, 76.4% knew the duration, and 62.3% knew the initiation time of complementary feeds<sup>18</sup>. A similar study also revealed good knowledge perceived by the mothers about IYCF practices with a less favourable attitude<sup>19</sup>.

Mother's attitude about IYCF practices was less evidenced than the general knowledge base. In a similar study by Rajput R., 2017, 82.2% mothers had a positive attitude about EBF20. On the contrary, other study by Jain S, 2017 did not find a desirable attitude of mothers towards IYCF practices even though the mothers perceived good knowledge. It was reported that imparting knowledge without changing the attitude of mothers towards IYCF practices will not give rise to good practices<sup>19</sup>. Similar finding were supported in the current study as well.

Poor practices on the other hand, can be

one of the reasons for poor growth of children. In a study conducted in Solapur city of Maharashtra, only 41.25% mothers exclusively breast-fed their child and 58.75% fed complementary foods to their children before 6 months of age<sup>21</sup>. One such study by Krishnendu.M, 2017 in Kerala reported that 84.1% mothers exclusively breast-fed their child<sup>22</sup>. It was reported that mothers practice in feeding the child was poor despite of mothers having good knowledge<sup>19-21</sup>. Hence, it reinforces the fact that only imparting knowledge is not enough, but imparting it through hands on training and practical exposure is the key to improve the feeding practices.

IYCF indicators followed by the children in the present study were good. It has been reported that 76.3% mothers breastfed their child for first 6 months, 78% children were introduced to complementary feeds after 6 months and had excellent IYCF score whilst the present study had good scores on the IYCF indicators<sup>23</sup>. In a study by Abdi Guled et al., 2017, 47% mothers initiated breast-feeding the child within one hour of birth which is lower than the current study. In addition, 92% of the mothers recognised the recommended duration for early breast feeding, 96.9% knew about the duration for exclusive breastfeeding, although only 25% knew about the time to start complementary feeds<sup>20</sup>. In a study conducted in Mumbai, it was reported that 46% infants were breast-fed within one hour of birth, 63% were breast-fed exclusively, 74% were breast-fed for 12 months and only 41% were started with complementary feeds at age of 6months, a mere 13% fulfilled the criteria for minimum diet diversity, 43% for minimum meal frequency and 5% had minimum acceptable diet i.e food consumed apart from breastmilk<sup>24</sup>. A similar study by Tegegne M, 2017 reported fulfilment of minimum meal frequency and minimum meal diversity by 28.5% and 68.4% respectively<sup>25</sup>. This is true for minimum meal frequency i.e consumption of atleast 2-3 meals a day reported in the current study and not for diet diversity i.e the no. of food groups consumed per day, as it is comparatively higher. Iron consumption based on the nutrient analysis was also found to be higher in other studies as compared to the present study<sup>23</sup>.

There have been studies indicating how knowledge may not always translate into good

attitude and vice-versa. Guled et al, 2017 did not find a significant association between knowledge and favourable attitude<sup>20</sup>. Knowledge gaps were found to be common in Hyderabad too<sup>26</sup>. Jain. S. 2017 did not find a desirable attitude of mothers towards IYCF practices even though the mothers perceived good knowledge<sup>19</sup>. Although, good knowledge should give rise to correct practices and the fact that such is not the case here highlights the importance of an intervention<sup>20,27</sup>. Further changes in the practices of mothers can be accomplished by imparting practical knowledge such as hands on training about breastfeeding, storing of breastmilk, preparation of complementary feeds under hygienic conditions and overall the importance of carrying out good practices and its impact on child growth and survival.

The significant difference between knowledge and actual practise may be underlying factor for child malnutrition in India. Though a strong knowledge base is important for supporting the mother in feeding practices to optimize health of the child, our study indicates that practical application, may further support IYCF practices.

# **Strengths and Limitations**

The questionnaire utilised for this study is based on the WHO IYCF Indicators parameters as well as pilot study was also conducted for its implementation in an Indian scenario. This study was the first to be conducted in rural areas of Nanded. However the limitation of the study is that it was conducted among lactating mothers that opted for post-natal services and hence, the findings of this study may not be representative of the situation of infant and young child feeding practices for the community at large.

#### **CONCLUSIONS**

Overall mothers had good knowledge and a fair attitude about IYCF practices. However, owing to a higher percent prevalence, specific nutrition guidelines related to food and nutrient intakes such as iron and nutrient dense meals, counselling on IYCF practices should be planned for the mothers attending post natal checkups. Behaviour change communications intervention strategies, which would support IYCF practices, should be introduced in mothers to bridge the gap between knowledge and practices.

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